

3rd International Forum on CSR, Sustainability and Circular Economy

“Sustainable Business and Education – Now!”



The beginning of 2020ies calls for changes in global economy and education. COVID-19, especially, poses pressure in re-thinking ways of education, sustainable economy and our impact in society. Higher education institutions have crucial role in educating change makers and new leaders. In this Forum we outline ways to make this true in cooperation with international and national networks - now fully online.

Programme

PLENARY SESSION

Wednesday 25.11.2020 at 12:00 – 14:30 CET / 13:00 - 15:30 Finnish time

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| 12:00 CET / 13:00 | Welcoming words
Host of the session Dr. Eveliina Asikainen
Vice President Dr. Kirsi Viskari TAMK
Professor Dr. Theo Bosma, Chief Internationalising Officer, THUAS |
| 12:15 – 13:00 CET / 13:15-14:00 | Key-note speech
Mr Kari Herlevi, Project Director, Circular Economy:
Finnish Innovation Fund Sitra
Sustainable Business and Education Now!
Discussion |
| 13:00-13:10 CET / 14:00-14.10 | Music/Video presentation |
| 13:10-13:20 CET / 14.10-14.20 | Break |

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| 13:20-14:00 CET / 14.20-15.00 | Key-note speech
Ms Meri Löyttyniemi, Senior advisor, Sustainability, Aalto University
Sustainable Higher Education – the Aalto University Way
Discussion |
| 14:00-14:30 CET / 15.00-15.30 | Concluding remarks
Dr. Eeva-Liisa Viskari, Impact Leader, Tampere University of Applied Sciences |

WORKSHOPS

Thursday 26.11.2020 at 9:00-12:00 CET / 10:00-13:00 Finnish time

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| 9:00 – 9:15 CET/ 10:00 - 10:15 | Introduction to workshops |
| 9:00-10:45 CET/10:15-11.45 | Workshops
Hosted by university partners |
| 10:45-11:00 CET/11:45-12.00 | Break |
| 11:00-11:45 CET/12:00-12.45 | Concluding the workshops
Hosts of the workshops will summarize the results |
| 11.45-12:00 CET/12.45-13.00 | Closing the event
The way forward |
- Please register by 11.11.2020 from this link: <https://www.lyyti.in/SBAEN2020>

Please, note that the programme is subject to change, and will be updated continuously up to the forum.

3rd International Forum on CSR, Sustainability and Circular Economy “Sustainable Business and Education – Now!”

WORKSHOPS

Workshop 1 Social & Responsible Entrepreneurship 9:15 – 10:45 CET / 10:15 – 11:45	Workshop 2 RDI Project Ideas for CSR, Sustainability and Circular Economy 9:15 – 10:45 CET / 10:15 – 11:45	Workshop 3 University as a Promoter of Sustainability 9:15 – 10:45 CET / 10:15 – 11:45	Workshop 4 The 7 Roles to Create Sustainable Success 9:15 – 10:45 CET / 10:15 – 11:45
Hosts Ms Riitta Vihuri (MSc) and Ms Tiina Wickman-Viitala (MSc)	Hosts Dr. Silja Kostia and Dr. Eeva-Liisa Viskari	Hosts Dr. Eveliina Asikainen and Dr. Ulla Häggblom	Host Dr. Theo Bosma
Social and responsible entrepreneurship enhances positive contribution to society whilst minimizing negative impacts on people and the environment. Social and responsible enterprises treat their customers and competitors honestly, care about the well-being of employees and consumers, act as good citizens in the local community and preserve natural resources and the environment. This workshop will present examples on social and responsible businesses and discuss forms of cooperation on the topic.	National and international cooperation is important in benchmarking and developing new innovations and research in sustainability, CSR and circular economy. The aim of this workshop is to develop common project ideas together with company and university partners for future cooperation and bearing in mind the upcoming funding calls.	University affects the society through research, education and daily practices. This workshop builds on presenting practices and experiments on walking the talk about sustainable universities and reaching out to develop more sustainable communities.	Sustainability professionals working inside companies are crucial change agents, shaping and speeding up sustainable transformations in a business environment. Fulfilling this important role requires the right mindset, skills, and competencies. In this workshop, you will learn which roles are vital to achieve sustainable success and participants try to identify the persons in their company who could fulfil that role. In addition, the workshop aims to make a communication plan for all roles with management team.
Introductory remarks	Introductory remarks	Introductory remarks	Introductory remarks
Ms Jenni Rahkonen, Molok Oy Ms Eva Wissensz, Seepia and GoSol		Dr Eveliina Asikainen, TAMK Ms Meri Löyttyniemi, Aalto-university: Walk the Talk, but how?	Dr Theo Bosma, THUAS