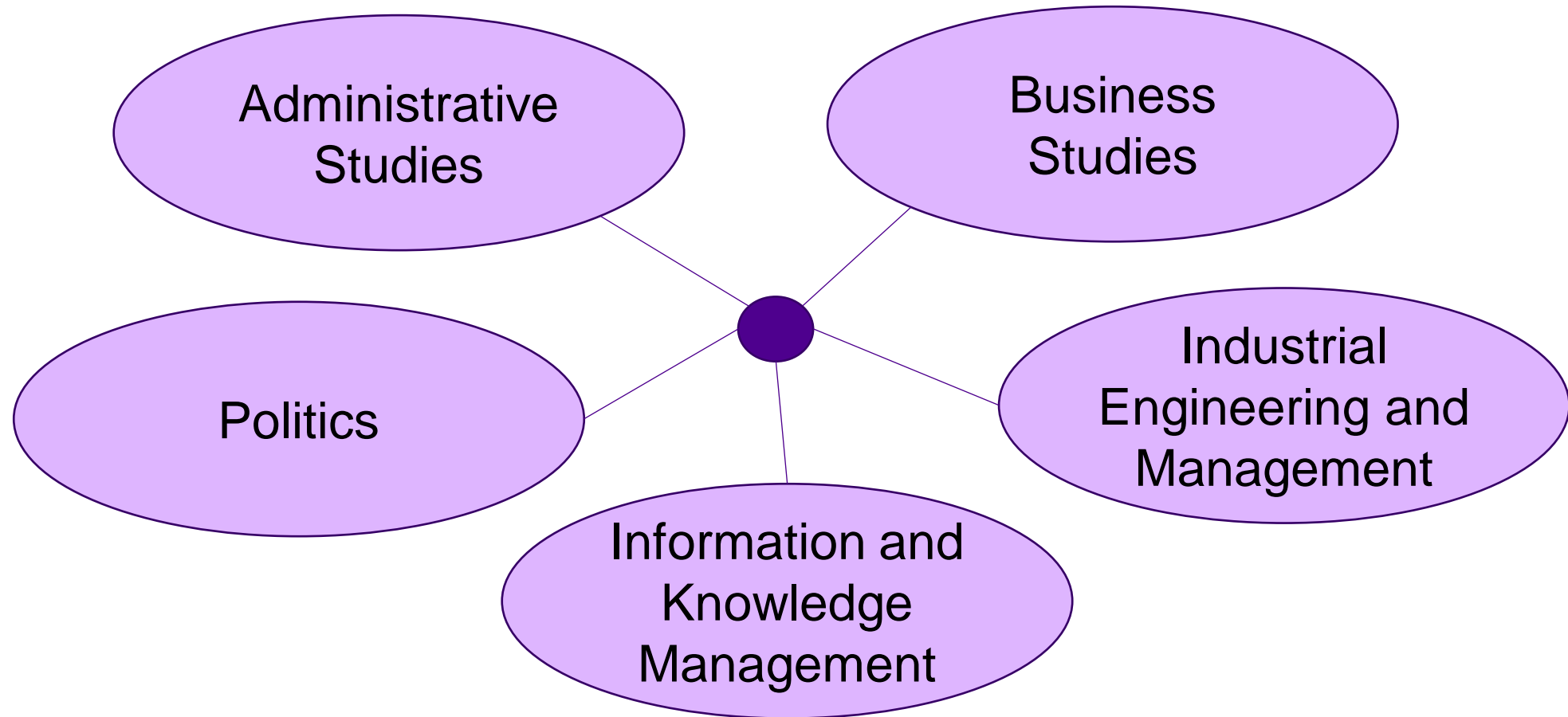


# Faculty of Management and Business (MAB) Research Strategy

# Units and Research Groups

# Faculty of Management and Business Units



Administrative Studies (9)	Business Studies (10)	Politics (8)	Industrial Engineering and Management (5)	Information and Knowledge Management (1)
<ul style="list-style-type: none"> <li>• <b>Administrative Sciences Research Group</b> <ul style="list-style-type: none"> <li>• Jan-Erik Johanson, Jari Stenvall</li> </ul> </li> <li>• <b>Higher Education Group (HEG)</b> <ul style="list-style-type: none"> <li>• Jussi Kivistö</li> </ul> </li> <li>• <b>Local and Regional Governance Research Group</b> <ul style="list-style-type: none"> <li>• Arto Haveri</li> </ul> </li> <li>• <b>Politics of Nature and the Environment (PONTE)</b> <ul style="list-style-type: none"> <li>• Pekka Jokinen</li> </ul> </li> <li>• <b>Public Law Research Group</b> <ul style="list-style-type: none"> <li>• Jukka Viljanen</li> </ul> </li> <li>• <b>Research Group on Public Financial Management</b> <ul style="list-style-type: none"> <li>• Jarmo Vakkuri, Eija Vinnari</li> </ul> </li> <li>• <b>Research Group on Security and Safety studies (RGSS)</b> <ul style="list-style-type: none"> <li>• Sirpa Virta</li> </ul> </li> <li>• <b>Space and Political Agency Research Group (SPARG)</b> <ul style="list-style-type: none"> <li>• Jouni Häkli</li> </ul> </li> <li>• <b>Urban and Regional Studies Group (Sente)</b> <ul style="list-style-type: none"> <li>• Markku Sotarauta</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Customer-Oriented Marketing Research Group</b> <ul style="list-style-type: none"> <li>• Hannu Saarijärvi</li> </ul> </li> <li>• <b>Financial Management and Accounting Research Group</b> <ul style="list-style-type: none"> <li>• Timo Hyvönen, Lili Kihn</li> </ul> </li> <li>• <b>Insurance and Risk Management Research Group</b> <ul style="list-style-type: none"> <li>• Lasse Koskinen</li> </ul> </li> <li>• <b>Economics Research Group</b> <ul style="list-style-type: none"> <li>• Kaisa Kotakorpi</li> </ul> </li> <li>• <b>Research Group of Business Law and Tax Law</b> <ul style="list-style-type: none"> <li>• Veikko Vahtera, Pekka Nykänen, Janne Ruohonen</li> </ul> </li> <li>• <b>Responsible Management Research Group (RESPMAN)</b> <ul style="list-style-type: none"> <li>• Johanna Kujala</li> </ul> </li> <li>• <b>Strategic and Innovative Organizations Research Group (SIO)</b> <ul style="list-style-type: none"> <li>• Kalle Pajunen, Elina Mäkinen</li> </ul> </li> <li>• <b>Sustainability and Critical Accounting Research Group</b> <ul style="list-style-type: none"> <li>• Matias Laine</li> </ul> </li> <li>• <b>Wastebusters Research Group</b> <ul style="list-style-type: none"> <li>• Elina Närvänen</li> </ul> </li> <li>• <b>Wellbeing at Work Research Group (WWRG)</b> <ul style="list-style-type: none"> <li>• Kirsi Heikkilä-Tammi</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Energy and the environment</b> <ul style="list-style-type: none"> <li>• Pami Aalto</li> </ul> </li> <li>• <b>European integration and Finland's neighbouring countries</b> <ul style="list-style-type: none"> <li>• Tapio Raunio</li> </ul> </li> <li>• <b>Foreign policy and diplomacy</b> <ul style="list-style-type: none"> <li>• Tuomas Forsberg</li> </ul> </li> <li>• <b>International order, systemic risks and their management</b> <ul style="list-style-type: none"> <li>• Hiski Haukkala, Hanna Ojanen</li> </ul> </li> <li>• <b>New forms of political participation</b> <ul style="list-style-type: none"> <li>• Kaisa Herne</li> </ul> </li> <li>• <b>Peace, conflict and security</b> <ul style="list-style-type: none"> <li>• Juha Vuori</li> </ul> </li> <li>• <b>Research group on international political economy</b> <ul style="list-style-type: none"> <li>• Anni Kangas</li> </ul> </li> <li>• <b>Societal structures and political thinking</b> <ul style="list-style-type: none"> <li>• Elina Kestilä-Kekkonen</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Center for Innovation and Technology Research (CITER)</b> <ul style="list-style-type: none"> <li>• Leena Aarikka-Stenroos</li> </ul> </li> <li>• <b>Center for Research on Project and Service Business (CROPS)</b> <ul style="list-style-type: none"> <li>• Miia Martinsuo</li> </ul> </li> <li>• <b>Center for Safety Management and Engineering (CSME)</b> <ul style="list-style-type: none"> <li>• Jouni Kivistö-Rahnasto</li> </ul> </li> <li>• <b>Cost Management Center (CMC)</b> <ul style="list-style-type: none"> <li>• Teemu Laine</li> </ul> </li> <li>• <b>Operations and Supply Chain Management Group (OSCG)</b> <ul style="list-style-type: none"> <li>• Jussi Heikkilä</li> </ul> </li> </ul>	<p><b>NOVI</b></p> <ul style="list-style-type: none"> <li>• <b>Digital Business Management</b> <ul style="list-style-type: none"> <li>• Marko Seppänen</li> </ul> </li> <li>• <b>Knowledge Management</b> <ul style="list-style-type: none"> <li>• Nina Helander</li> </ul> </li> <li>• <b>Management of Information Systems</b> <ul style="list-style-type: none"> <li>• Samuli Pekkola, Henri Pirkkalainen</li> </ul> </li> </ul>

# Research Vision and Development Priorities

# Faculty of Management and Business Research Vision

- The Faculty of Management and Business is an attractive, joyful and inspirational **research environment** where staff have time to carry out research and the opportunity to collaborate. The Faculty is committed to improving the quality and impact of research.
- We are a reliable and trustworthy **partner** for research and development projects in both Finland and abroad.
- We conduct research in the **fields** of administrative sciences, business, politics, information and knowledge management, and industrial engineering and management.

# Faculty of Management and Business

## Research Development Priorities (1/2)

### 1. Fostering an inspirational research environment and culture

- We will foster a faculty-wide commitment to developing MAB into an increasingly attractive research environment and building a positive research culture.
- We will foster a sense of community and collegiality within MAB research community and develop events that support peer learning and the sharing of knowledge.
- We will support long-term research, the setting of ambitious goals and efforts to gradually increase the quality of research.
- We will develop the monitoring of publication output and related incentives.

### 2. Strengthening research resources and expertise

- We will support researchers' work (on-site services, incentives, supervisory work) and share good practices.
- We will highlight, support and strengthen career paths.
- We will rationalise the use of time and the division of duties.
- We will identify the potential of research and researchers and provide preaward support.
- We will support researcher mobility.
- We will adopt a strategic approach to planning the recruitment of associate professors (tenure track), postdoctoral research fellows and doctoral researchers.

# Faculty of Management and Business

## Research Development Priorities (2/2)

### 3. Improving the quality and impact of research

- We will provide enhanced support and resources (such as the sharing of expertise relating to publishing activities, sparring, motivation, encouragement, research seminars, visiting researchers).
- We believe that the quality and impact of research will improve when the necessary resources are provided and researchers are able to devote time to research.

### 4. Increasing strategic and international funding

- We will allocate support and resources for supporting the preparation of strategic and international grant proposals (such as internal sparring, peer feedback, mentoring, enough time, incentives, support for researchers who seek but have not secured funding, the sharing of best practices).

### 5. Increasing the impact of research through inclusive measures

- We will develop the impact of research activities with a special focus on quality.
- We will ensure all researchers have a possibility to publish (resources, shared research seminars, sparring, peer learning, rewarding staff for publications).

### 6. Identifying the research and priority areas of the units

- We will continue discussing the strategic priority areas of the units in relation to their operational environment.
- We will tap into the opportunities for collaboration at the interface between different disciplines and research themes.
- We will discuss the shared research topics and themes at the faculty.