Strategy of Tampere University 2030

Approved by the Board 31.1.2023
Strategy of Tampere University 2030

OUR STRATEGIC GOALS
- IN 2030 WE WILL BE:
  • A thriving university community
  • An internationally esteemed research university
  • An educator of world-changing experts
  • A strong partner and an active societal influencer

Cross-cutting development themes:
- Principles of sustainable development
- Opportunities provided by digitalisation
- Cooperation in higher education community
- International networks

VALUES:
- Courage
- Critical thinking
- Diversity
- Erudition – Bildung
- Learner-centredness
- Openness
- Responsibility

We work together to build a sustainable world
Together with our partners, we develop solutions for global sustainability challenges.

We create new knowledge and expertise that stand the test of time.

We bring together research and education in health, society and technology.

HEALTH
TECHNOLOGY
SOCIETY
Our purpose:

We work together to build a sustainable world

• Our university brings together scientifically excellent and high-impact research and education in technology, health and society.
• Together with our partners, we are developing solutions to improve human health and well-being, societal resilience, and environmental sustainability.
• We are creating new knowledge and expertise that stand the test of time.
Our strategic goals – in 2030 we will be:

A thriving university community

- Our university is the best place to study and work in Finland, and we can be proud of our community.
- We ensure that everyday life runs efficiently and that our community members are empowered.
- Our stable finances enable us to deliver high quality and create resilience in a changing environment.

Indicators

- Fluency of everyday processes: This question from the Pulse Survey for staff: Would you recommend Tampere University as a workplace?
- Student satisfaction: Overall results of the students’ feedback survey
Our strategic goals – in 2030 we will be:

An internationally esteemed research university

- Our research is of high quality and impact, and we promote open science.
- We conduct both basic research and multidisciplinary research arising from it and address major societal challenges.
- We create attractive research environments and infrastructures for researchers.

Indicators

- High-quality scientific publications: Number of Jufo 2 and 3 level publications
- Success in acquiring high-level competitive research funding: Number of ERC-funded projects, Academy Professors and Academy of Finland-funded Centres of Excellence
- The university's success in university rankings: Development of the university's performance in selected university rankings (initially Times Higher Education and QS; these will be refined)
Our strategic goals – in 2030 we will be:

**An educator of world-changing experts**

- We offer Finland’s widest range of study opportunities in the best city to study in the country.
- We ensure the high quality of teaching and pedagogical solutions that support learning.
- International education and continuous learning are significant parts of our operations.

**Indicators**

- Fluency of study processes: *Students who complete their bachelor’s degree within the target time* (% in relation to the number of those who started)
- International degree education: *Number of graduates and international students in degree programmes*
- Attractiveness of continuous learning offerings: *Number of attendees in continuing education days*
Our strategic goals – in 2030 we will be:

A strong partner and an active societal influencer

- We are a trusted, respected, and visible societal actor.
- We build and maintain strong partnerships with business life, and the public and third sectors.
- We stimulate and help the renewal of societal actors and structures.

Indicators

- Stakeholders’ views of the university: A standardised survey conducted annually for selected stakeholders (communications unit is responsible for the implementation)
- External funding for research, development and innovation: External funding (Business Finland, EU funding, Finnish and international companies, Finnish and international funds and foundations, cities and municipalities, ministries; national and international co-financed projects)
Cross-cutting development themes

The principles of sustainable development guide our operations

- As a university, we are aiming for carbon neutrality by 2030.
- We act in ecologically, socially, and economically sustainable manner.

We are active in international networks

- We develop our operations through international cooperation. We support students and staff in international networking.
- We are actively involved in the development of ECIU University (European Consortium of Innovative Universities).

We renew our operations through digitalisation

- We prepare the university’s digitalisation roadmap to describe how digitalisation helps to develop the university’s operations.
- We participate in the national higher education Digivisio 2030 project creating a learning ecosystem that will benefit society.

We use the opportunities of collaboration in the higher education community

- We deepen cooperation in Tampere’s higher education community in the areas of education, research, development, and innovation activities and services.
- We have regional impact through the University Consortia of Pori and Seinäjoki.
Our profile in research and education

• We bring together research and education in technology, health and society.

• We are looking for solutions for building a more sustainable world at the interfaces of these fields, together with our partners.

• Our strong themes include, among others
  • Well-being
  • Sustainable urban development
  • Gamification
  • Research of light

• We actively look for and support the development of new emerging fields.

• We strive to be an internationally esteemed research university, an impactful educator, and a strong partner and an active social influencer.
Our values are

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<thead>
<tr>
<th>Value</th>
<th>Description</th>
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<tbody>
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<td>Courage</td>
<td>Manifested in our passion to join forces to tackle the world’s most vicious problems. We feed inspiration for creating inventive and open-minded solutions.</td>
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<td>Critical thinking</td>
<td>Manifested in us challenging established truths and engaging in an appreciative and constructive dialogue. Constructive critical thinking drives creativity. Our operation is founded on the freedom of thought and expression and an atmosphere of trust.</td>
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<td>Diversity</td>
<td>Manifested in our appreciation of different people, fields and traditions. We encourage cooperation and identifying new potential. Our foundation is laid on equality.</td>
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<td>Erudition – Bildung</td>
<td>Manifested in our scientific and artistic ambitions both within individuals and the community. Appreciation for others encompasses all our actions.</td>
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<td>Learner-centredness</td>
<td>Manifested in us promoting learning and development potential. Our operation is driven by the learners’ best interests. Everyone learns in our community. Our aim is to evoke curiosity and a thirst for learning.</td>
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<td>Openness</td>
<td>Manifested in our communications, decision-making and the way we open our community up to society to highlight our scientific achievements and maximise our impact. Our mutual interaction is open-minded.</td>
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<td>Responsibility</td>
<td>Manifested in our research, education, the way our community operates, and societal impact. We lead the way in sustainable development.</td>
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