

Regional AI skills for South Ostrobothnia

GeTeK brings university-level generative AI courses to the flatlands of **South Ostrobothnia**.

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5-35 ECTS

two learning tracks for
two different needs.

Online

University-level AI courses operated via
Tampere Open University.



Local Support

Student meetings,
guidance and support
by **University Consortium
of Seinäjoki**.



Who is it for?

Working IT professionals
Software engineers
Entrepreneurs
Leaders
Knowledge workers...

No prior education
needed.



Why now?

AI competence is the greatest
development need and priority for
companies in the region.

Source: South Ostrobothnian Skills Barometer
(2024)

CHOOSE YOUR PATH

WHICH PATH IS RIGHT FOR YOU?

Same high-quality studies, two different perspectives. Choose the path that matches your goals and dive into the courses.



I WANT TO USE AI IN MY WORK

Language · Interaction · Information Search ·
Responsible AI

- ✓ 5–20 ECTS
- ✓ Ideal for professionals and knowledge workers
- ✓ Practical skills you can apply right away
- ✓ Build confidence in using AI responsibly



I WANT TO UNDERSTAND HOW AI IS BUILT

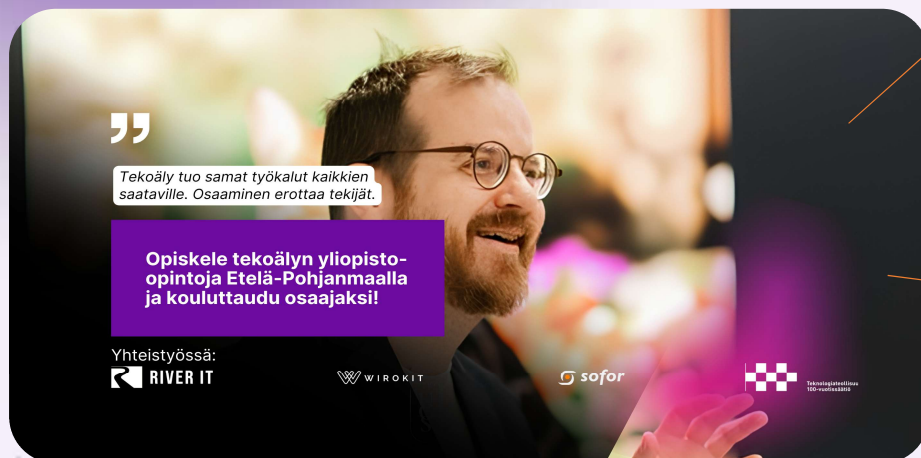
Machine Learning · Deep Learning ·
LLM Fine-tuning

- ✓ 5–35 ECTS
- ✓ Ideal for IT and software professionals
- ✓ Gain in-depth technical knowledge
- ✓ Learn to develop and tailor AI solutions



Local support in Seinäjoki

University Consortium of Seinäjoki strengthens the local learning experience by providing guidance, peer support and activities that help students stay engaged in their studies.



- **regional AI competence across different fields of working life**
- **continuous learning – open for all**
- **community formation, peer groups**

5 student meetings

Live student meetings and opportunities to network and meet other students.

Student counselling

GeTeK team offers one-on-one student counselling and guidance; so far 10 sessions held.

3 live demos, and counting...

Demos show what AI is capable now = inspiration.
Presented demos so far:

- **Johannes Määttä, GPT-Lab:**
n8n workflows

- **Ville Laakso, GPT-Lab:**
AI in communication

- **Millenium Anthony, GPT-Lab:**
From Idea to an App

Collaboration and partners

Connecting students

Not only for building AI competence locally, but boosting **local AI community** - **visibility** in social media, Google Ads, print media and networks.

Connecting GPT-Lab

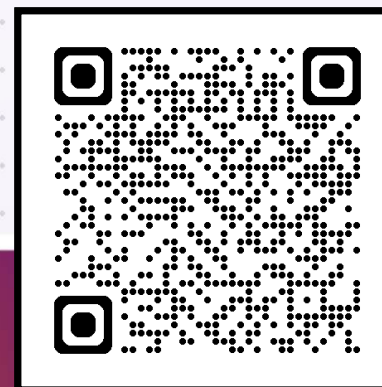
Finetuning LLMs course operated by **GPT-Lab** connects students with local companies and real-life examples.

Connecting companies

Company partners connect education with real working-life needs and regional innovation.


River IT Oy
Wirokit Oy
Sofor Oy

Scan this code!



Thank you!

Interested in hearing more about GeTeK studies?



UNIVERSITY
CONSORTIUM OF
SEINÄJOKI



Tampereen yliopisto
Tampere University



RIVER IT



WIROKIT

 sofor



Seinäjoki



Tecnologiateollisuuden
100-vuotissäätiö

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Seinäjoki